

# 2026 MISS AGHERCULTURE CALENDAR & PLANNING BOOKLET

Queen Name:			
Queen Title:			

## **PLATFORM PLANNING:**

A Personal Platform is the chosen cause or issue a titleholder advocates for during their year of service and beyond. It is no simply a theme or a brief volunteer project; it is the defined focus of their service, activism, and community outreach. A queens platform should have a quick catchy name. Brainstorm platform ideas here:
GOAL PLANNING:
What are things you want to accomplish in your state reign? Each queen has a minimum of 365 days, which will go rather fast, to accomplish goals, and dreams and to educate those on their platforms. These goals should be "SMART": Specific, Measurable, Achievable, Relevant, and Time-bound. These goals can reflect pageant, service, advocacy, or personal goals Brainstorm goal ideas here:

#### MONTHLY SERVICE CHALLENGES

The Monthly Service Challenges are designed to state titleholders across the nation, providing a common service goal to amplify our collective impact. Participation is encouraged to maximize national reach and support the organization's overarching mission. Organize, Donate, Volunteer Hours, or Host the following:

January Blood Drive

February Valentines Day Cards to Local Nursing Home

March K-5 Agriculture Day Coloring Contest (Miss agHER will supply three coloring pages)

April Highway or Park Clean-up

May Classroom Restock Drive

June Safety Event

July County or State Fair

August Pollinator Seedball Craft and Distribution

September Book Drive - Donated to Classrooms or local Library

October Anti-bullying Community Poster Contest

November Food Drive - Donated to local food pantry

December Adopt a Family or Senior and fulfill Holiday Wishes

## SOCIAL MEDIA CHALLENGES (SMC)

The weekly SMCs are designed to unify titleholders across the nation, providing a shared opportunity to learn and explore vital agricultural topics. While not mandatory, participation is highly encouraged as these challenges will enhance your platform and deepen your understanding of the agriculture industry.

To participate in the SMCs, titleholders are asked to create an informational post, video, or other engaging social media content related to the current week's agricultural topic. All entries must be posted by Sunday at 11:59 PM CT and tag Miss agHERculture in the post. Submissions will be judged weekly by the Miss agHERculture Staff, and the top entry will be awarded the SMC Spotlight of the Week in *The Rosette*. For detailed rules and guidelines, please look at the SMC Resource Guide available at agherculture.com/resources.

#### MISS AGHERCULTURE WEEK

This week is designed to unify titleholders across the Nation, providing a shared opportunity to advocate for, serve, and emphasize the role of Women in Agriculture. While not mandatory, participation is highly encouraged as this week will enhance your reign and platform, and deepen your understanding of the Miss agHERculture mission.

To participate, follow the prompts below by volunteering, organizing, donating, or completing the challenge. Titleholders should then post their activity on social media and tag the Miss agHERculture team. National Staff will be awarding daily Spotlights for both the daily task and the daily dress-up challenge, which will be posted in *The Rosette* in April.

	Daily Topic	Daily Dress-up
Monday, March 23rd	Monday, March 23rd (Volunteer at your local food pantry, community clean up, animal shelter, library or teach assistance, etc.)	
Tuesday, March 24th	Role Model Spotlight (Take your role model a gift/flowers and spotlight them on your social media.)	Agriculture Role Model
Wednesday, March 25th	Platform  (Create a post (video, infographic, or written piece) that not only details your platform but includes a clear Call to Action for your audience.)	Farmer/Rancher
Thursday, March 26th	Agriculture Storytime (Read your favorite agriculture stories to K-5 Grade students.)	Favorite Storybook Character
Friday, March 27th	Agriculture Heritage Day  (Visit a local musem or research online to learn more about Agriculture History near you.)	Ag Legacy: Past, Present or Future
Saturday, March 28th	Agriculture Scavenger Hunt (Miss agHERculture will release a scavenger Hunt which you should accomplish in your area.)	Agriculture Superhero
Sunday, March 29th  Thank an Agriculturalist  (Write thank you cards and deliver them to local farmers and ranchers.)		Purple / Gold Day

## January

2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
American Heart Month National Blood Donor Month	Service Challenge of the Month: Donate or Volunteer at Blood Drive					THE ROSETTE RELEASED
4	5	6	7	8	9	10
Directors Connect at 2 PM CT	SMC: Soil Erosion	National Bean Day			National Apricot Day	
11	12	13	14	15	16	17
National Milk Day	SMC: Water Availabili	ty and Water Quality				
18	19	20	21	22	23	24
Queen Connect at	SMC: Animal Safety					
7 PM CT - Google Meet	Martin Luther King Jr. Day					National Peanut Butter Day
25	26	27	28	29	30	30
	SMC: Forestry					
				National Corn Chip Day		Ambassador Points Due

Monthly Goals

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## February

2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Service Challenge of the Month: Create and Donate Valentine's Day Cards to local nursing homes.	2 SMC: Ethanol	3	4	5	6	7  STHE ROSETTE RELEASEL
8 Directors Connect at 2 PM CT	9 SMC: AgriTourism	10	National Inventors Day	12	13	14
Queen Connect at 7 PM CT - Google Meet	16 SMC: Sheep/Goats President's Day	17  National Cabbage Day	18	19	20	21
22 National FFA WEEK >	23 SMC: Youth Agricultur	24 re Organizations	25	26	27  National Strawberry Day	28 Ambassador Points Due

Monthly G	oals	S
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## March

2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
Service Challenge of the Month: K-5 Ag Day Coloring Contest	SMC: Solar Farming					
National Pig Day						THE ROSETTE RELEASED
8	9	10	11	12	13	14
Directors Connect at 2 PM CT	SMC: Floriculture & Ho	rticulture				
International Women's Day						National Butterfly Day
15	16	17	18	19	20	21
	SMC: Poultry					
	National Artichoke Day			National Poultry Day		National Agriculture Day
22	23	24	25	26	27	28
Miss agHERculture Week >  Queen Connect at		Role Model Spotlight				
7 PM CT - Google Meet	Volunteer Day	National Women in Ag Day	Platform	Agriculture Storytime	Agriculture Heritage Day	Agriculture Scavenger Hunt
29	30	31				
	SMC: Aquaponics	National Tator Day				
Thank an Agriculturalist		Ambassador Points Due				Women's History Month

Monthly Goals

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April

2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	SMC: Aquaponics		1	2	3	4 THE ROSETTE RELEASED
National Garden Month	Service Challenge of the Month: Highway or Park Clean-up				Good Friday	International Carrot Day
5	6 SMC: Sustainability	7	8	9	10	11
Easter					National Farm Animal Day	
12	13 SMC: Garden & Garde	14 en Planning	15	16	17	18
Directors Connect at 2 PM CT		National Gardening Day National Pecan Day				
19	20 SMC: Food Nutrition	21	22	23	24	25
Queen Connect at 7 PM CT - Google Meet	SWC. FOOD NUTRION		(National Earth Day)			
26	27 SMC: Family Farming	28	29	30		
	National Prime Rib Day			Ambassador Points Due		

Monthly Goals

May

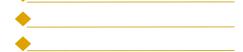
2026

						2020
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
Mental Health Awareness Month National Egg Month National Beef Month	Service Challenge of the Month: Organize and Donate to a Classroom Restock Drive					THE ROSETTE RELEASE
3 Directors Connect at	4 SMC: Mentorship and	5 or Role Models	6	7	8	9
2 PM CT	National Herb Day	Teacher Appreciation Day		National Lemonade Day		
10	11 SMC: Food Drives	12	13  National Stamp out Hunger	14	15	16
National Shrimp Day			Food Drive Day			
17	18 SMC: Beef Cattle	19	20	21	22	23
24 Queen Connect at 7 PM CT - Google Meet		26 culture Mean to you?	27	28	29	30
National Fruit & Vegetable Day	Memorial Day			National Hamburger Day		
31			N I	$\circ$ t $\circ$ $\circ$		

Monthly Goals

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Ambassador Points Due



June

2026

						2020
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Service Challenge of the Month: Host a Community Safety Event National Safety Month	1 SMC: Dairy Cattle / D	2 airy Goats	3	4	5	6
National Dairy Month National Pollinators Month	National Olive Day		National Egg Day	National Cheese Day	World Environmental Day	THE ROSETTE RELEASED
7	8 SMC: Corn	9	10	11	12	13
Directors Connect at 2 PM CT				National Corn on the Cob Day	National Jerky Day	
14	15 SMC: Pictures of Agric	16 culture	17	18	19	20
	National Photography Day				Juneteenth	
21	22	23	24	25	26	27
Queen Connect at 7 PM CT - Google Meet	SMC: Equipment Safe	ty / Farm Safety				National Microbiome Day
28	29 SMC: Weather	30				
		Ambassador Points Due				

Monthly Goals

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July

2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Service Challenge of the Month: Attend and volunteer at County or State Fair			1	2	3	THE ROSETTE RELEASEI
5 Directors Connect at 2 PM CT	6 SMC: Animal Welfare	7	8	9	10	11
12	13 SMC: Farmers Market	14 Cow Appreciation Day	15	16	17	18
Queen Connect at 7 PM CT - Google Meet National Ice Cream Day	20 SMC: State Fairs	21	22	23	24	25
26  National Day of the Cowboy	27 SMC: Agriculture Smo	28 Ill Business Appreciati	29 on	30	31 Ambassador Points Due	

Monthly Goals

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August

2026

						2020
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Service Challenge of the Month: Honeybee Seedball Creation and Distribution Event.						1  THE ROSETTE RELEASE
Directors Connect at 2 PM CT	3 SMC: Watermelon National Watermelon Day	4	5	6	7	National Sneak Some Zucchini onto your Neighbors Porch Day
9  National Book Lovers Day	10 SMC: Agriculture Liter	acy	12	13	14	15
16 World Honey Bee Day	17 SMC: Pollinators	18	19 National Potato Day	20	21	22
Queen Connect at 7 PM CT - Google Meet	24 SMC: Favorite Farmer	25 s Market or Garden Re	26 cipe(s) (National Dog Day)	27	28	29
30	31	Monthly	y Goals	Not	——————————————————————————————————————	•
Directors Connect at 2 PM CT	Ambassador Points Due	<b>*</b>	, 			

## September

2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Service Challenge of the Month: Host a Book Collection Drive National Literacy Month	SMC: Organic Produc	National Pageant Entry Fees Due	2	3	4.  National Food Bank Day	5 THE ROSETTE RELEASED
6 Directors Connect at 2 PM CT	7 SMC: Fruit Farming	8	9	10	11	12
13	14 SMC: Average Age of	15 the Farmer - 58 years	16 old	17	18	19
Queen Connect at 7 PM CT - Google Meet	21 SMC: Food Safety	22	23	24	25	26  National Public Lands Day
27	28 SMC: Pests in Crops	29	30 Ambassador Points Due			

Monthly Goals

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## October

2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
Breast Cancer Awareness Month National Bullying Prevention Month National Apple Month	Service Challenge of the Month: Create & lead an anti-bullying Community Poster Contest			Texas Pageant Entry Fees Due		THE ROSETTE RELEASED
4 Directors Connect at	5 SMC: Mental Health A	6 wareness in Agricultu	7 re	8	9	10
2 PM CT	World Teachers' Day					World Mental Health Day
11	12 SMC: Farmers	13	14	15	16	17
	National Farmer's Day				World Food Day	
Queen Connect at	19 SMC: Harvest	20	21	22	23	24
7 PM CT - Google Meet		National Youth Confidence Day				
25	26 SMC: Wheat	27	28	29	30	31
	National Pumpkin Day					Ambassador Points Due

Monthly Goals

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## November

2026

Thursday 5	Friday 6	Saturday  7 National & Texas Emcee Card
5	6	7 National & Texas Emcee Carc
		National & Texas Emcee Card
		& Resume Due  THE ROSETTE RELEASED
12	13	14
	Closes	Texas Pageant
National Miss o	agHERculture Pageant in Dallc	is, Texas
19	20	21
	2027 State & City Queen Registration Opens	
26	27	28
National Rural Health Day  Thanksgiving		
	National Miss of 19  26  National Rural Health Day	National People's Choice Closes  National Miss agHERculture Pageant in Dalla  19  20  2027 State & City Queen Registration Opens  26  National Rural Health Day

Monthly Goals

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## **December**

2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Service Challenge of the Month: Adopt a Family or Senior and	SMC: Equine Science	1	2	3	4	THE ROSETTE RELEASED
fulfill a holiday wish!						vvolid 36ii Ddy
6	7 SMC: Christmas Tree	8 Farming	9	10	11	12
						National Poinsettia Day
13	14 SMC: Agri-Business	15	16	17	18	19
National Day of the Horse				National Maple Syrup Day		
20	21 SMC: Agriculture & Ch	22 hristmas	23	24	25	26
				Christmas Eve	Christmas	
27	28	29	30	31		
				New Year's Eve Ambassador Points Due		

Monthly Goals

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#### PAGEANT CHECK - LIST

<b>\</b>	Submit Entry Fee(s)
•	Submit additional entry fee(s) - if desired
<b>_</b> _	Submit Yearbook Photo, Platform & Sponsor List
<b>_</b>	Submit Emcee Write-Ups
<b>_</b>	Submit Personal Resume & Advocacy/Service Resume
<b>_</b>	Share People's Choice Link
<b>_</b>	Write and practice "Advocate"
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